

APHA Live Satellite Broadcasts

From the 129th Annual Meeting in Atlanta, Georgia

Tuesday, October 23, 2001
2:30–4:30 p.m. EST
NIEHS Session

Wednesday, October 24, 2001
2:30–4:30 p.m. EST
CDC Session

Public health professionals around the country will have the opportunity, for the third year in a row, to participate in selected sessions at the American Public Health Association's 129th Annual Meeting in Atlanta via live satellite broadcast.

This year's sessions will focus on CDC's Racial and Ethnic Approaches to Community Health (REACH 2010) Program and children's environmental health sponsored by NIEHS.



Learning Objectives

At the conclusion of the NIEHS session, participants will be able to:

- Identify mechanisms that underlie children's susceptibility to pesticides. These would include identification of factors affecting pesticide toxicity and exposure.
- Apply principles of risk assessment to identify and characterize children's risk to pesticide exposures.
- Appreciate the complex array of social and physical environmental exposures that affect development or exacerbation of asthma.
- Describe community-based intervention programs and understand the key principles of establishing and maintaining community-university partnerships.

At the conclusion of the CDC session, participants will be able to:

- Describe the level and nature of key health disparities experienced by racial and ethnic minorities.
- Describe the main components of select REACH 2010 strategies to eliminate health disparities.
- Describe the importance of partnerships and collaboration among public and private agencies in eliminating health disparities.
- Describe the role of community-based organizations in creating, implementing and evaluating strategies to eliminate health disparities.

Target Audience

CDC Session

Program and policy directors, and public health practitioners either involved with or interested in eliminating health disparities.

NIEHS Session

Public health practitioners and providers with an interest in children's health, especially those who deal with asthma or pesticide exposure.

Registration and Viewing Instructions

To register or for information on the program, visit the APHA Web site at www.apha.org and click on the "Live Satellite Broadcast" link in the "What's New" box or go directly to www.apha.org/meetings/satellite.htm.

Registration is only available online.

Participant materials will be available to registered participants approximately one week before the programs.

You will need to locate a viewing site with a steerable antenna that receives either C- or Ku-band analog satellite signals. Examples of such sites are school, hospitals, community colleges, universities, county extension offices, libraries.

Questions? If so, e-mail them to videocomm@mindspring.com.

Registration Fee

There is no registration fee to view this broadcast by APHA. **Deadline for registration is October 17.**

Continuing Education Credit

Continuing education credit will be offered for a variety of professions based on 3.5 hours of instruction for both sessions. A fee of \$25 per person — per session — will be charged for CE application.

Satellite Technical Specifications

Satellite coordinates will be immediately e-mailed to all registered site facilitators and posted on the APHA Web site.

Sponsors

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